

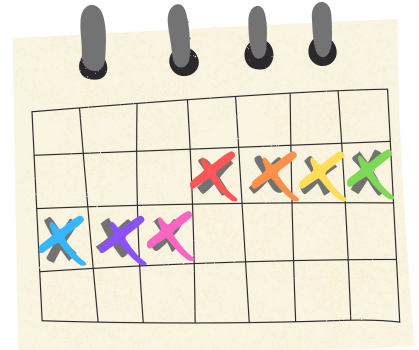
Inside  UT

Fundraising Guide

For Schools

1. Getting Started

- It may be a good idea to make your fundraiser on a day special to the rainbow community, some ideas might be
 - Pink Shirt Day
 - Pride Week
- Share the workload!
 - Members of your schools Rainbow Diversity Group, Alliance or Student Council may be able to help out
- Make sure you get permission from the appropriate person in your school for the event, the more supporters the better!



2. Fundraising Ideas

- The sky's the limit here, the more creative and imaginative the better!
- Some ideas might include
 - Mufti-Day
 - Bake sales, ice-block sales, hot chocolate sales
 - School socials or discos
 - Movie nights
 - Talent show or open mic event
 - Ribbon making events
- Remember every little donation builds up towards something bigger, even \$1 makes a difference!



3. Getting the word out

- Speak at your assembly or to your form class about the fundraiser
- Use your school newsletter or e-mail to let other students and parents know about your event
- Use your own social media to spread the word to your friends and whānau, you might inspire someone else!
- Posters
 - If you are allowed, putting up posters around school is a great way to let everyone know about your event and the work InsideOUT does
 - Feel free to use any of our posters! Check out insideout.org.nz/resources/posters/



4. Setting a target



\$500 - Supports us to provide outreach to rural schools

\$200 - Prints 2000 Out on the Shelves bookmarks

\$120 - Cost of a workshop for school staff

\$75 - Supports someone to attend Shift Hui

\$25 - Set of rainbow resources for a school

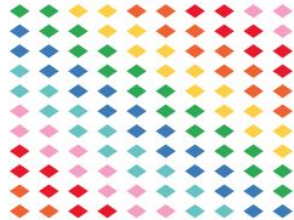
\$10 - Cost of transport for a local school visit

Setting a target for your fundraising event can help motivate you and everyone else who donates in getting closer to your goal!



5. Some things to know

- Make sure you know about the awesome work that InsideOUT does with schools and rainbow communities in New Zealand and why that work is important
- In 2019-2020, InsideOUT:
 - Interacted with over 145 schools, including 60 school visits
 - Distributed around 1500 physical copies of resources (and digital copies were downloaded 7408 times!)
 - Recorded 21 SpeakOUT podcast episodes (downloaded nearly 900 times)
- As a charity, InsideOUT relies on donations, volunteers and supporters in the community such as you to continue their work



6. After your event

- Congratulations! You've done awesome work in raising awareness for InsideOUT and showing solidarity with your peers and the rainbow community at large.
- You can deposit any money you've raised to:
 - **Bank Deposit**

06-0582-0362844-00
 - **Credit or Debit Card**

givealittle.co.nz/org/insideout
- Any questions, email us at hello@insideout.org.nz or 027 331 4507



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**Thanks for your
support!**